



PROMENADES BEAUPORT

PROPERTY OVERVIEW

Promenades Beauport is the largest shopping center in the east of the greater Quebec region. Strategically located to serve a large commercial area, it's complete commercial offer makes it the preferred stop for millions of visitors annually.



ANNUAL SHOPPERS

4,7 M



ANNUAL SALES VOLUME (\$)

83 M



STORES AND SERVICES

124



PARKING STALLS

3,325



LEASABLE AREA (SQ. FT.)

600 K



SALES PER SQUARE FEET (\$)

404



CUSTOMER

TOTAL TRADE AREA POPULATION

226,100

TOTAL TRADE AREA HOUSEHOLDS

102,772

AVG. HOUSEHOLDS INCOME IN TOTAL TRADE AREA

\$70,691

TRADE AREA HOUSEHOLDS WITH INCOME \$100K+




22%

MALE / FEMALE

52% | 48%

AVERAGE LENGTH OF VISIT

70 MINS

AUBAINERIE DEPUIS + 1944	CLÉMENT clement.ca	 JEUX • JOUETS • PASSE-TEMPS	 Jean Coutu
la Vie en Rose		LES MALCOMMES RESTO & MICROBRASSERIE	WINNERS
Renaud-Bray	sports experts	Econofitness MISE EN FORME	ARDENE

LOCATION



MARKET PROFILE

PRIMARY TRADE AREA

POPULATION	137,300
HOUSEHOLDS	62,409
AVERAGE HOUSEHOLD INCOME	\$74K

MARKET POTENTIAL

DURABLE AND SEMI-DURABLE GOODS	\$689M
EVERYDAY CONSUMER GOODS AND SERV.	\$653M
RESTAURANT	\$218M

SECONDARY TRADE AREA

POPULATION	88,800
HOUSEHOLDS	40,400
AVERAGE HOUSEHOLD INCOME	\$77K

MARKET POTENTIAL

DURABLE AND SEMI-DURABLE GOODS	\$245M
EVERYDAY CONSUMER GOODS AND SERV.	\$166M
RESTAURANT	\$86M

TOTAL TRADE AREA

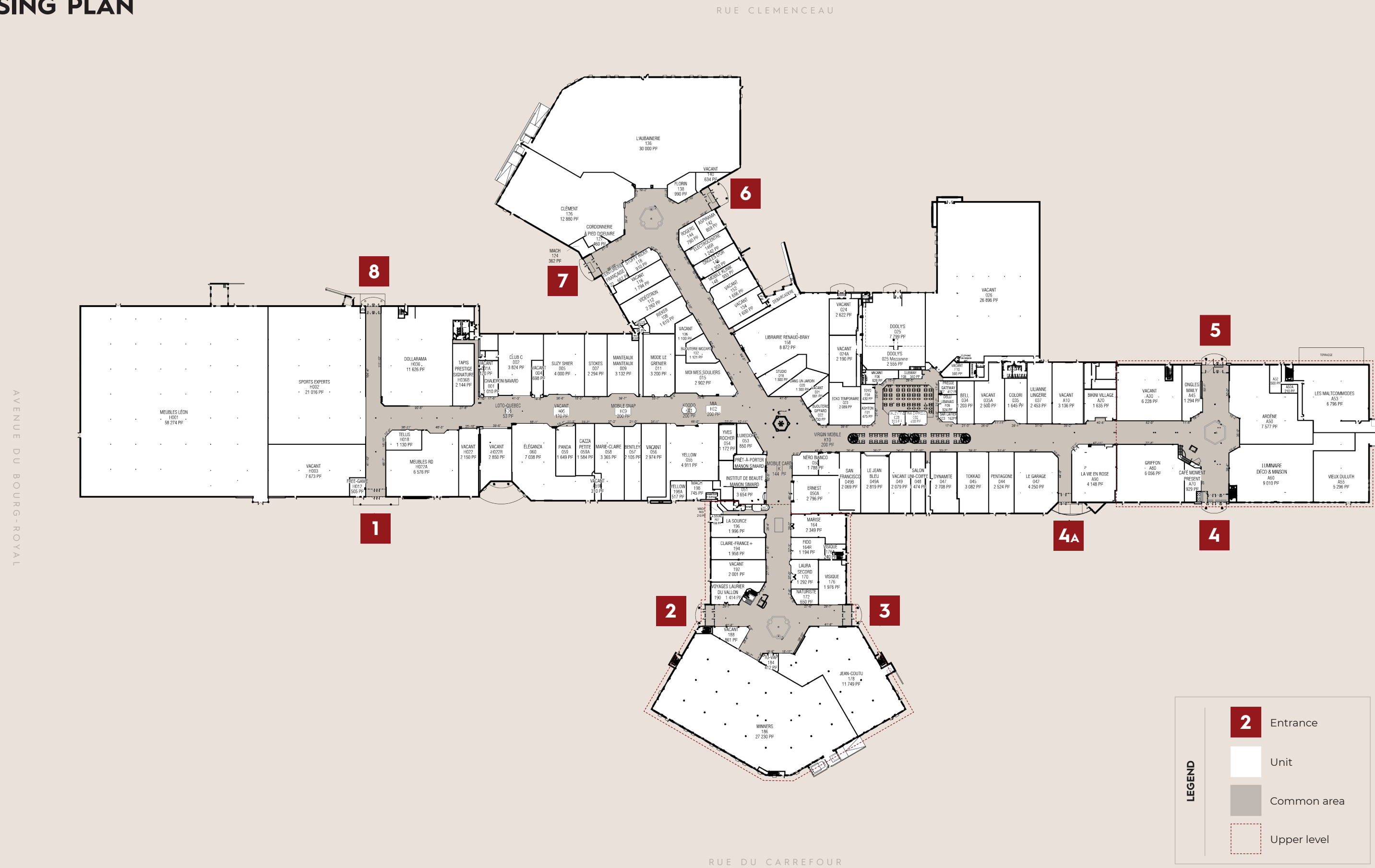
POPULATION	226,100
HOUSEHOLDS	102,772
AVERAGE HOUSEHOLD INCOME	\$75K

MARKET POTENTIAL

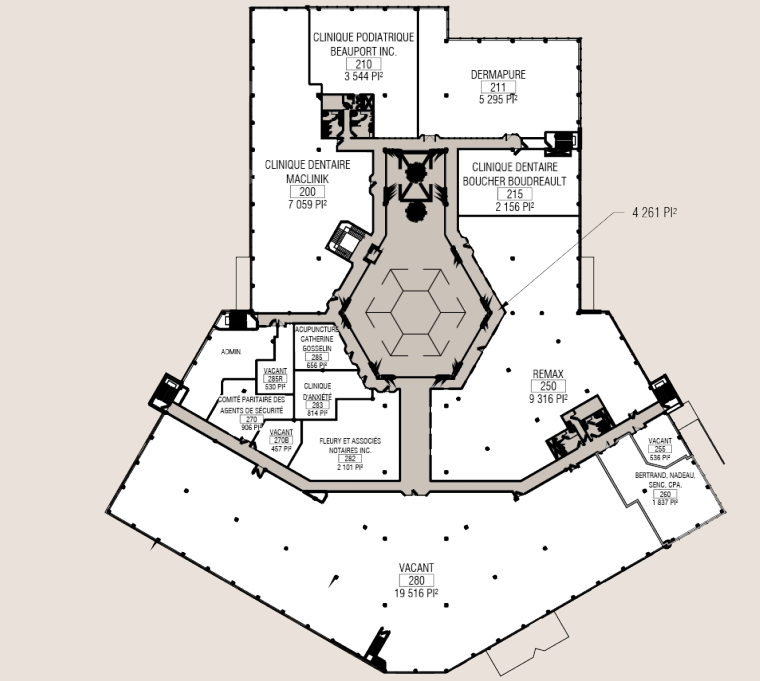
DURABLE AND SEMI-DURABLE GOODS	\$934M
EVERYDAY CONSUMER GOODS AND SERV.	\$819M
RESTAURANT	\$304M

LEASING PLAN

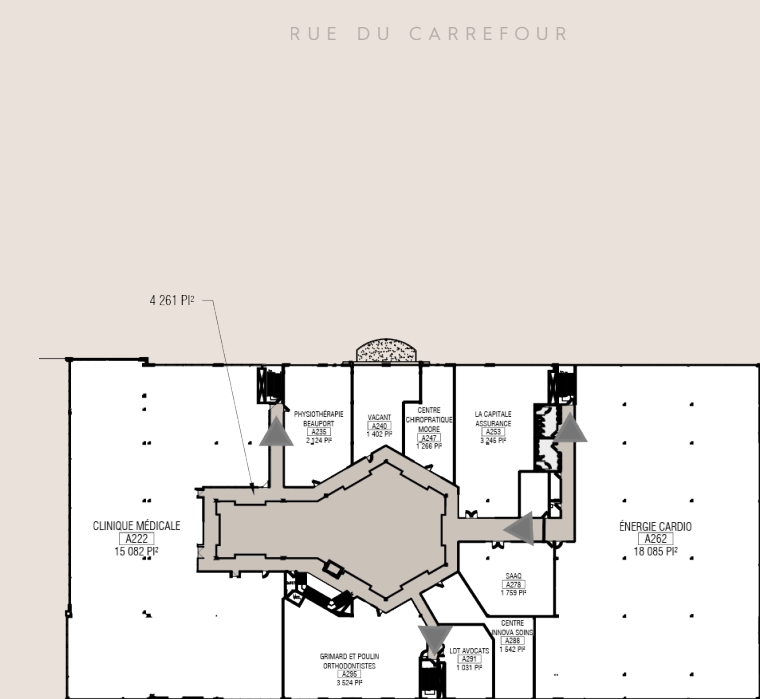
LEVEL 1



LEVEL 2 - SOUTH WING



LEVEL 2 - EAST WING



MACH

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Beauport

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LEASING

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